



**11th Sandgrounder Beer Festival
9-11th September 2010
Scarisbrick Hotel**

SPONSORSHIP DETAILS

Thank you for considering sponsoring this exciting event which attracts over a thousand visitors from Merseyside and beyond. To help you decide which level of sponsorship suits you best, we have set out below the different options and benefits, the costs of which have been kept at the 2009 prices:-

Type of Sponsorship

Benefits

A - Event Advertising Sponsorship
Cost: £25

Your organisation name will appear in the Festival Programme and on an A4 poster at the event. You will receive two free entry tickets, £5 of beer tokens and an invitation for two to our presentation buffet.

B - Beer Donation (one cask)
Cost: £80

Your organisation name will appear prominently in the Festival Programme and on two A4 posters at the event. You will receive two free entry tickets, £10 of beer tokens and an invitation for two to our presentation buffet.

C - Beer Donation (two or more casks)
Cost: £80 per cask

Your organisation name will appear prominently in the Festival Programme and, for each cask donated, on two A4 posters at the event. For each cask donated you will also receive two free entry tickets, £10 of beer tokens and an invitation for two to our presentation buffet. In addition, your organisation will get a free ¼ page advertisement in our Branch Newsletter "Ale & Hearty".

D - Products Donation

If your organisation is prepared to donate beer or pub-related products (e.g. T-Shirts, Beer Mats, Pump Clips, Brewery Badges, Pens, Books or other memorabilia) with or without your own logo, then we can offer your organisation free advertising at the event and/or other concessions, depending on the extent of your sponsorship.

E - Other Sponsorship

Please advise us if you can help in any other way. We will be able to offer something in return.

11TH SANDGROUNDER BEER FESTIVAL: SPONSORSHIP

Please tick the appropriate box(es) below to indicate the level of your sponsorship:-

A	Event Advertising Sponsorship	
B	Beer Donation (one cask)	
C	Beer Donation (two or more casks)	
D	Products Donation	
E	Other Sponsorship (details below please)	

Name of your organisation as you wish it to be displayed at the event:

Other Sponsorship details (if applicable):

Your name, address and other contact details:

If you wish to return a cheque with this form to cover the cost of your sponsorship, please make it payable to "**CAMRA - Southport Beer Festival**".

Please return this form with your payment no later than **Wednesday 25th August** to guarantee inclusion in the Festival Programme, or respond as soon as possible to:-

Alan Ascott, 9 Bakers Lane, SOUTHPORT, PR9 9RN Tel./Text: 07974 433264

Or e-mail to: alan_ascott@hotmail.com

Detach receipt here only if paying in person to 11th Sandgrounder Beer Festival representative. If paying by post the receipt will be returned to you when completed form and payment is received.

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RECEIPT

On behalf of the 11th Sandgrounder Beer Festival Committee, I acknowledge receipt of £ _____

from (please print name of sponsor) _____

Print name _____ Signed _____ Date _____